

From: St. John's Garden Centre test+339b14f3-5d21-4a73-993c-60c766382db5@mail1.onesignal.info
Subject: [Test] Welcome to St. John's Sow & Grow Gardening Club!
Date: 17 December 2025 at 17:18
To: shannon@stjohnsgardencentre.co.uk



Hi there!

Welcome to the Sow & Grow Gardening Club from St. John's Garden Centres! Here are a few things you might like to know:

🌟 **Your 10% Discount**

As a thank you for signing up via the app, you'll receive 10% off your first shop. This discount will appear in the app within an hour of downloading - if you have any trouble, just speak to a member of the team and we'll be happy to help.

🎉 **Birthday Vouchers**

You'll receive a 20% off birthday voucher in the app, valid for two weeks and redeemable in our restaurants. It'll activate automatically on your birthday, something to look forward to!

📱 **Other Vouchers & Events**

Keep an eye on the app throughout the year for our exclusive monthly offers, vouchers and event invites, including our popular Winter Shopping Event (20% off), garden parties at Ashford, and much more.

If you've received this, you're all signed up to get our monthly email newsletter, delivered straight to your inbox. It's packed with inspiration, updates, and announcements to keep you in the loop with everything happening at the garden

centres.



Our history as St. John's Garden Centres dates back to 1958, when David and Patsy Oliver registered the business on the 2nd October and began selling flowers and vegetables from their smallholding on St. John's Lane. Since then, the business has grown enormously, now the proud owners of two sites, the Barnstaple store which is still located on St. John's Lane, and the Ashford store between Braunton and Barnstaple.



Now owned by Jason Mellett and Mark Toon, St. John's entered a new chapter in 2024 when the pair purchased the centres from the Oliver family after three decades as employees. Their vision is to refresh the centres and elevate the overall experience - from shopping and dining to the events we host throughout the year.

Already, you'll have spotted several exciting changes, including new and improved events, newly installed customer WiFi, and the introduction of Heddens Farm Shop at St. John's Ashford. Our hardy plant areas at both centres are also currently undergoing upgrades, with new canopies being installed over the coming months. As a member of our Sow & Grow Gardening Club, you'll always be first to hear about what's coming next.

If you'd like to explore our story in a little more detail, you can take a look at our potted history [here](#).



We are open 7 days a week, **9.00am - 5.30pm Monday to Saturday and 10.00am - 4.30pm on a Sunday** at both Barnstaple and Ashford stores.

We close each year for Easter Sunday, Christmas Day, Boxing Day and New Year's Day and have reduced opening hours for dates between Christmas Eve and New Year's Eve. You can keep up to date with customer announcements on our Facebook pages: [Barnstaple](#) and [Ashford](#).

If you have a question, there are a number of ways you can get in touch with us.

Call St. John's Barnstaple: [01271 343884](tel:01271343884)

Email St. John's Barnstaple: mail@stjohnsgardencentre.co.uk

Call St. John's Ashford: [01271 320525](tel:01271320525)

Email St. John's Ashford: ashford@stjohnsgardencentre.co.uk



The Conservatory Cafe at St. John's Barnstaple and The Garden Room Restaurant at St. John's Ashford serve up delicious, locally sourced food through the day. Whether you're looking for a full English breakfast, a hearty pie or a delectable special with a sweet treat to finish, our menus ensure something for all the family.

Want to book a special occasion? We offer seasonal afternoon teas and bespoke menus all year round. Plus, our Estuary Function Room at St. John's Ashford is a fantastic venue for a baby shower, birthday party or wake with a little more privacy.



Our expert landscaping team is here to help bring your vision to life, no matter the size or scope of the project, domestic or commercial. We're proud members of the British Association of Landscape Industries (BALI), and our fully trained staff are ready to ensure your garden becomes a beautiful extension of your home.

If you'd like to get in touch for a free no-obligation quotation, contact Richard.

Call Jack: **07432 864591**

Email Jack: jack@stjohnsgardencentre.co.uk



Stay up to date with our daily specials, event updates and news from across the centres via our Facebook and Instagram pages! It's also a great way to get in touch

centres via our Facebook and Instagram pages: it's also a great way to get in touch with us if there's anything you need help with!


[St. John's Barnstaple - Facebook](#)

[St. John's Ashford - Facebook](#)

[St. John's Garden Centres - Instagram](#)

See you soon at St. John's!

Mark, Jason and the St. John's team.

 **Pro tip:** Maximize engagement with [Journeys!](#) Combine Email with Push, SMS, and In-App for a seamless multichannel experience.

[Unsubscribe](#) from our emails